



QUÉBEC CITY, QC • QUÉBEC CITY MARKET

Place Laurier is situated on a major artery in Ste-Foy, minutes away from Pierre Laporte Bridge and the attractions of the historic district of Quebec City. Place Laurier is one of the area’s most popular tourist destinations. With 350 stores and services, this mall ranks as Eastern Canada’s largest shopping centre. Vehicular traffic along Boul. Laurier is 65,000 daily. There is also excellent exposure from the pedestrian sidewalk.

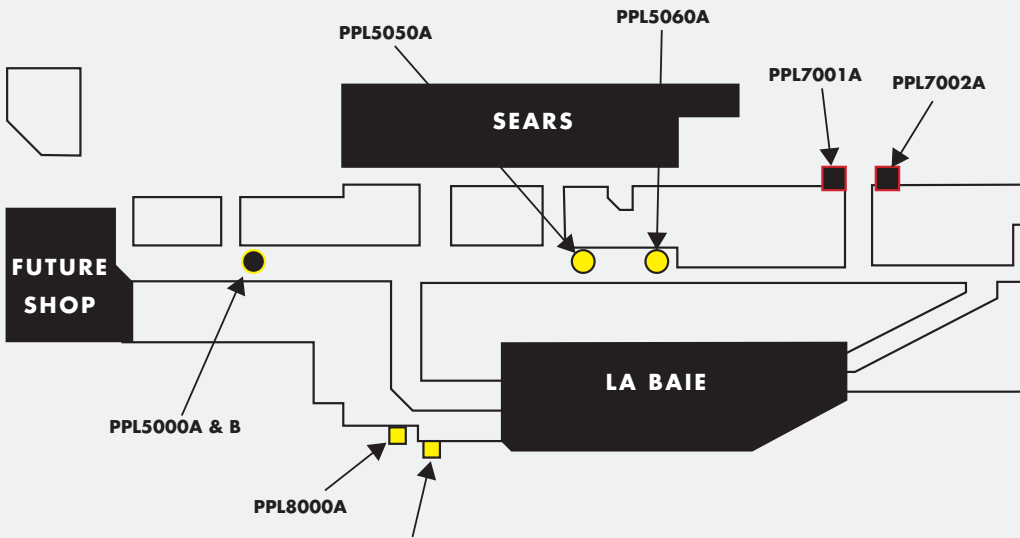
ANNUAL VISITORS

- 13,162,091

PRODUCTS AVAILABLE

	PRODUCT	SIZE	2010 RATE (4 WEEKS/NET)	INSTALLATION	PRODUCTION PER FACE
●	MALL BANNER (DOUBLE SIDED)	12' W X 16' H	\$6,600	\$975	\$1,387
●	MALL BANNER (DOUBLE SIDED)	9' W X 12' H	\$6,600	\$975	\$1,066
■	MALL EXTERIOR	20' W X 20' H	\$4,680 / FACE	\$3,430	\$1,520
■	MALL EXTERIOR	8' 5" W X 11' H	\$2,700 / FACE	\$2,680	\$790

LEVEL 1



VENUE MAP

PLACE LAURIER MEDIA PORTFOLIO



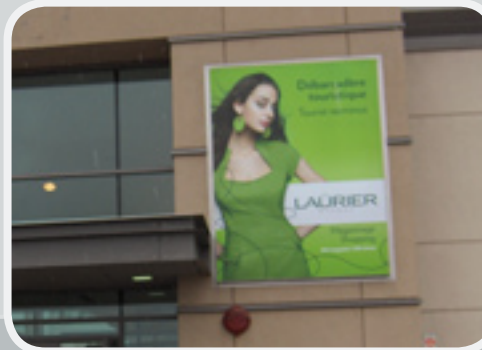
9' W x 12' H Mall Banner



12' W x 16' H Mall Banner



9' W x 12' H Mall Banner



8' 5" W x 11' H Mall Exterior

MEDIA CATALOGUE