





SASKATOON, SK • SASKATOON MARKET

Located in Saskatoon, Midtown Plaza has established itself as the largest and most productive mall in Saskatchewan. Serving a trading area of more than 370,000, the centre’s dominance has helped to position itself as the home of many one-of-a-kind retailers and has become the venue of choice for retailers looking to launch their operations into Saskatchewan.

ANNUAL VISITORS

- 6,100,000

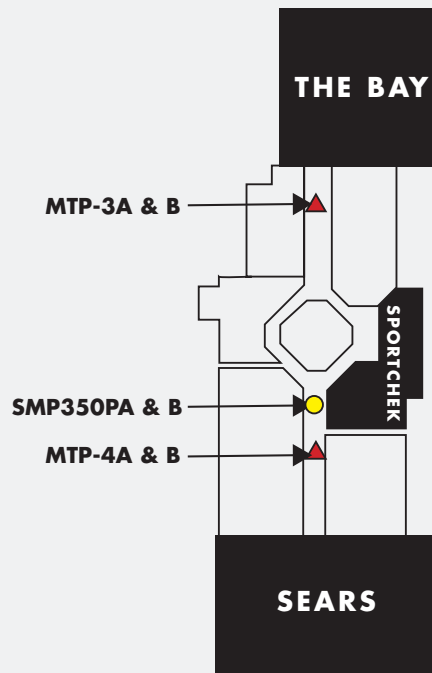
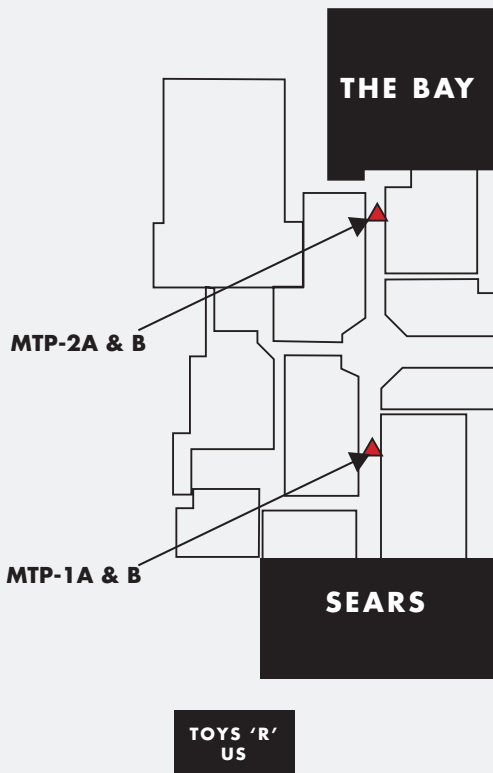
PRODUCTS AVAILABLE

	PRODUCT	SIZE	2010 RATE (4 WEEKS/NET)	INSTALLATION	PRODUCTION PER FACE
	MALL POSTER	4' W x 6' H	\$800 / FACE	N/A	\$160
	MALL BANNER (DOUBLE SIDED)	9' W X 12' H	\$5,400 / FACE	\$975	\$1,066

LEVEL 1

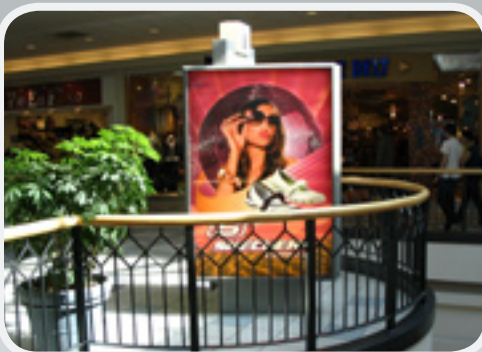
LEVEL 2

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VENUE MAP

MIDTOWN PLAZA MEDIA PORTFOLIO



4' W x 6' H Mall Poster



9' W x 12' H Mall Banner



4' W x 6' H Mall Poster



4' W x 6' H Mall Poster

MEDIA CATALOGUE