



## VICTORIA, BC • VICTORIA MARKET

Mayfair Shopping Centre is a market dominant fashion centre on Vancouver Island and is located in Victoria, B.C., between two major traffic arteries. Mayfair is ideally situated along the key commuter routes to downtown, the airport, and ferry terminals. Characterized by a strong mix of national and independent retailers, the recent addition of new brand name stores further strengthens the centre's appeal and dominance in the trade area.

### ANNUAL VISITORS

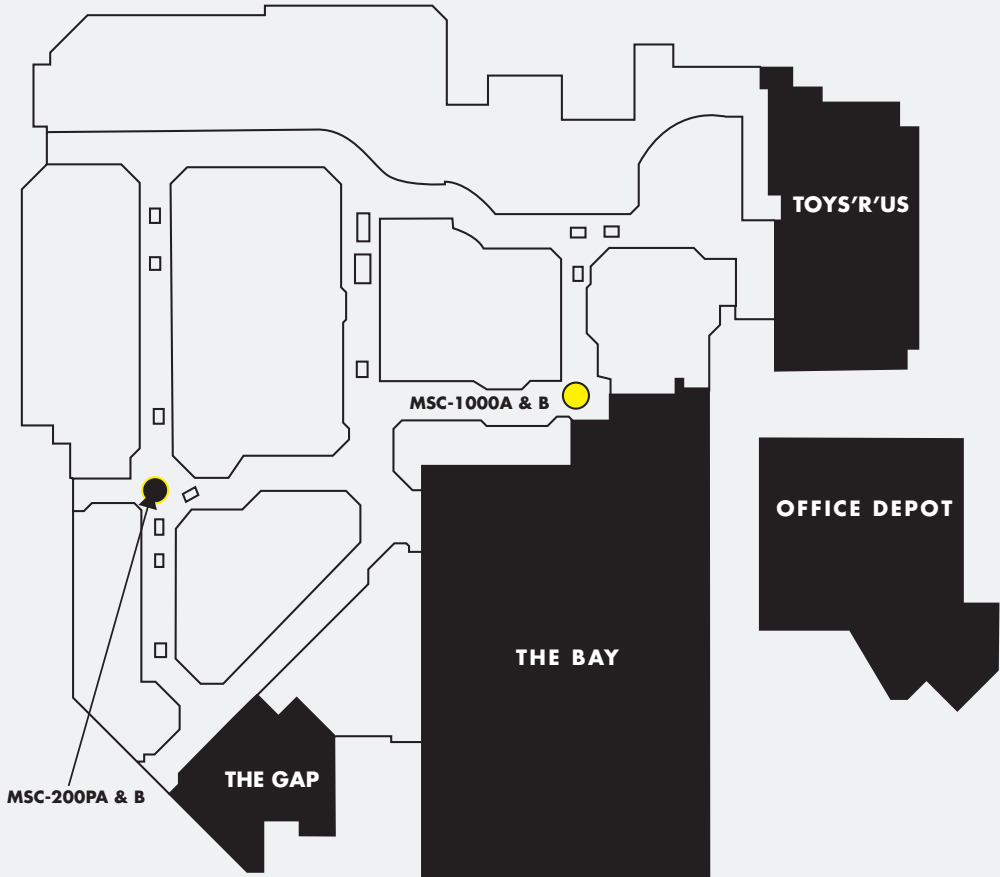
- 4,527,260

### PRODUCTS AVAILABLE

	PRODUCT	SIZE	2010 RATE (4 WEEKS/NET)	INSTALLATION	PRODUCTION PER FACE
●	PANOMAX MALL BANNER (DOUBLE SIDED)	9' W X 12' H	\$3,300 / FACE	\$975	\$1,066
●	RIGIFLEX MALL BANNER (DOUBLE SIDED)	9' W X 12' H	\$3,300 / FACE	\$975	\$1,066

LEVEL 1

N



VENUE MAP

# MAYFAIR MEDIA PORTFOLIO



9 W x 12' H Rigiflex Mall Banner



9 W x 12' H Panomax Mall Banner

MEDIA CATALOGUE