



TROIS RIVIÈRES, QC • TROIS RIVIÈRES MARKET

Located at the hub of economic activity in Trois-Rivières, Les Rivières has 150 stores and shops that focus on fashion. Following a spectacular redevelopment project, Les Rivières has reinforced its position as the preferred shopping destination in the Mauricie region, thanks to its classical and inviting architecture, the wide selection of shops as well as the presence of four major anchor tenants.

ANNUAL VISITORS

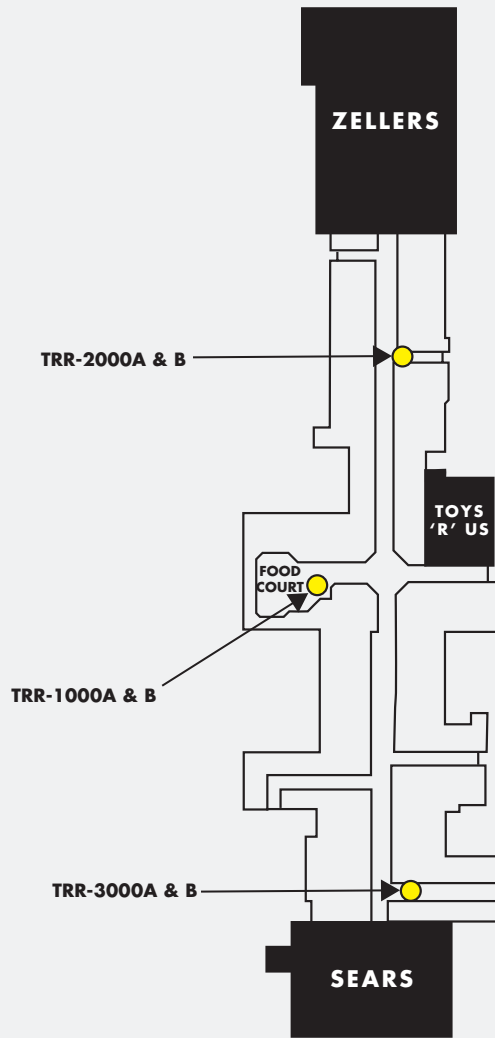
- 4,920,910

PRODUCTS AVAILABLE

	PRODUCT	SIZE	2010 RATE (4 WEEKS/NET)	INSTALLATION	PRODUCTION PER FACE
●	MAIL BANNER (DOUBLE SIDED)	9' W x 12' H	\$4,600	\$ 975	\$ 1,066

LEVEL 1

N



VENUE MAP

LES RIVIÈRES MEDIA PORTFOLIO



9' W x 12' H Mall Banner



9' W x 12' H Mall Banner

MEDIA CATALOGUE