



TORONTO, ON • TORONTO MARKET

Fairview Mall is one of the premier shopping centers in Toronto, easily accessible by car and public transit. Situated at the intersection of Hwys. 404 and 401, Fairview Mall is also directly connected to the new Sheppard subway. The center draws from a large trade area of over 1.4 million people.

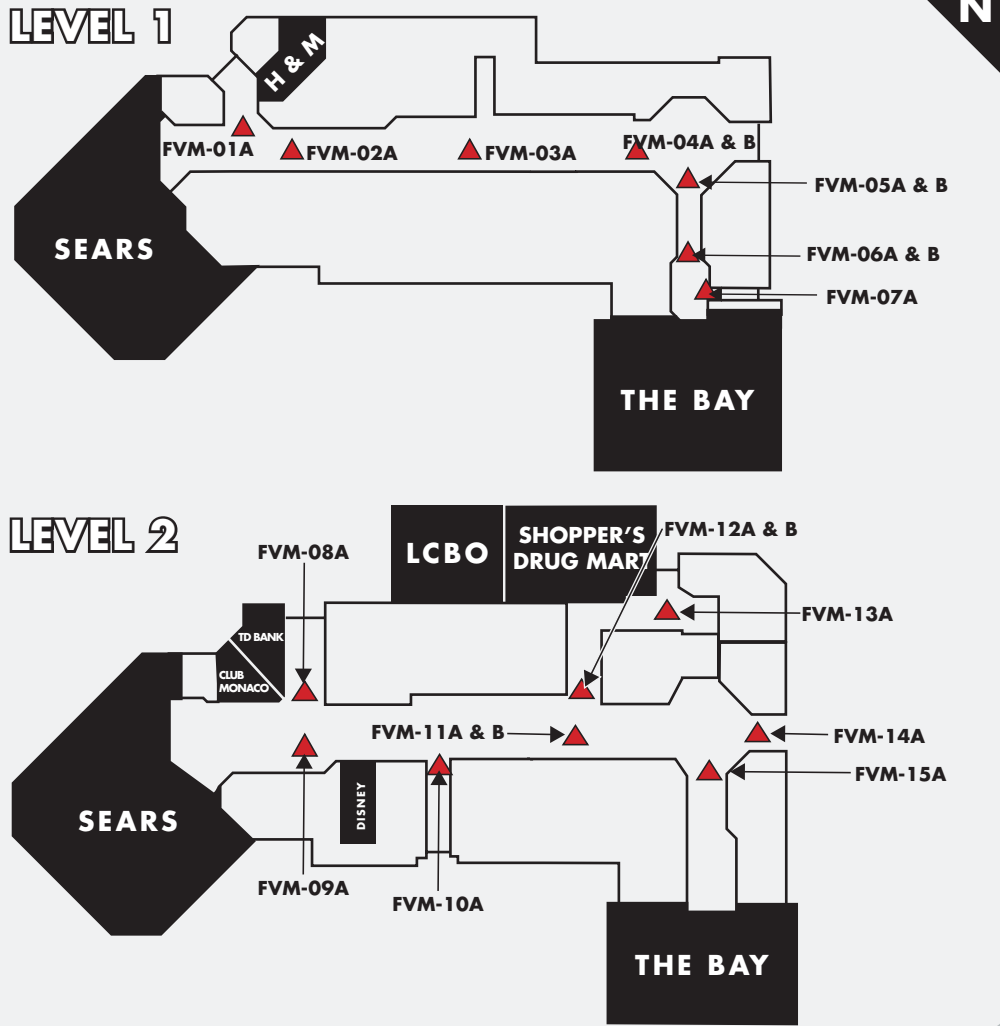
ANNUAL VISITORS

- 11,433,026

PRODUCTS AVAILABLE

	PRODUCT	SIZE	2010 RATE (4 WEEKS/NET)	INSTALLATION	PRODUCTION PER FACE
	MALL POSTER	4' W x 6' H	\$ 1,000 / FACE	N/A	\$ 160

VENUE MAP



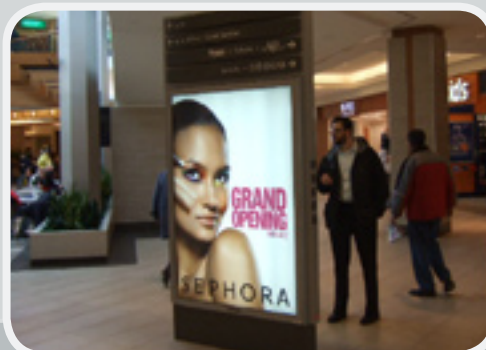
4' W x 6' H Mall Poster



4' W x 6' H Mall Poster



4' W x 6' H Mall Poster



4' W x 6' H Mall Poster

MEDIA CATALOGUE

FAIRVIEW MALL MEDIA PORTFOLIO