






MISSISSAUGA, ON • TORONTO MARKET

Erin Mills Town Centre is centrally located in the growing Erin Mills community of Mississauga, the fifth largest head office centre in Canada. Over 200 shops and services welcome customers from across Mississauga, Oakville and Halton Hills. The centre boasts one of the highest average household income of malls in Canada.

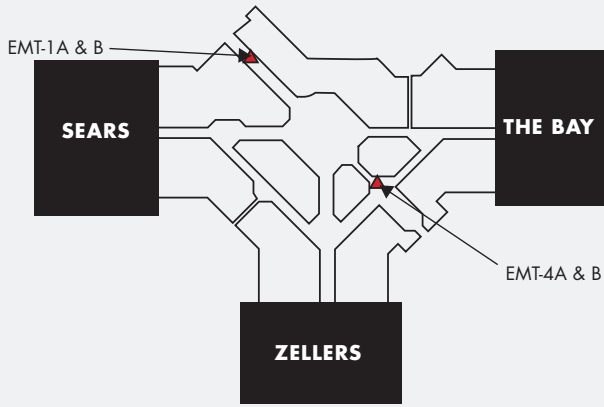
ANNUAL VISITORS

- 8,758,510

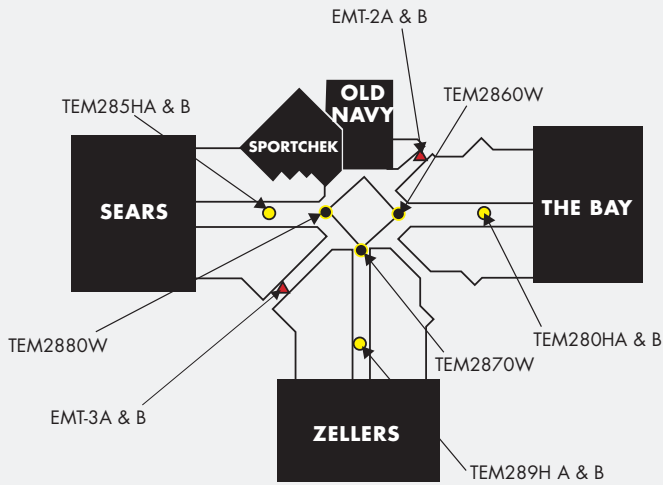
PRODUCTS AVAILABLE

| | PRODUCT | SIZE | 2010 RATE (4 WEEKS/NET) | INSTALLATION | PRODUCTION PER FACE |
|---|-------------------------------|--------------|----------------------------|--------------|------------------------|
|  | MALL POSTER | 4' W x 6' H | \$800 / FACE | N/A | \$160 |
|  | MALL BANNER (DOUBLE SIDED) | 9' W X 12' H | \$3,300 / FACE | \$975 | \$1,066 |
|  | MALL BANNER (SINGLE SIDED) | 9' W X 12' H | \$3,300 / FACE | \$975 | \$1,066 |

LEVEL 1



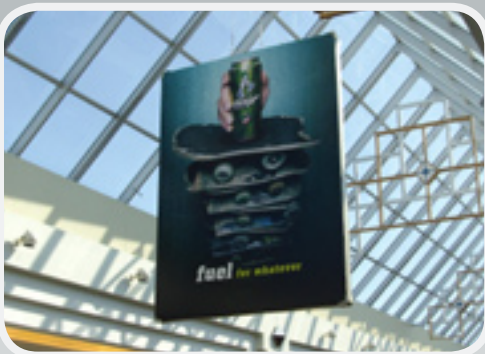
LEVEL 2



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VENUE MAP

ERIN MILLS TOWN CENTRE MEDIA PORTFOLIO



9' W x 12' H Mall Banner (Double Sided)



9' W x 12' H Mall Banner (Single Sided)



4' W x 6' H Mall Poster



4' W x 6' H Mall Poster

MEDIA CATALOGUE