



CALGARY, AB • CALGARY MARKET

Deerfoot Outlet Mall is southern Alberta’s only enclosed outlet mall. The centre features the largest Sears Outlet department store in Canada, a Wal-Mart, Winners, Sportchek Outlet, and a strong selection of quality brand name value retailers. Deerfoot Outlet Mall is ideally situated in northeast Calgary, one of the fastest growing quadrants of the city and is conveniently located next to the city’s busiest traffic artery, making it easily accessible for both urban and rural markets.

ANNUAL VISITORS

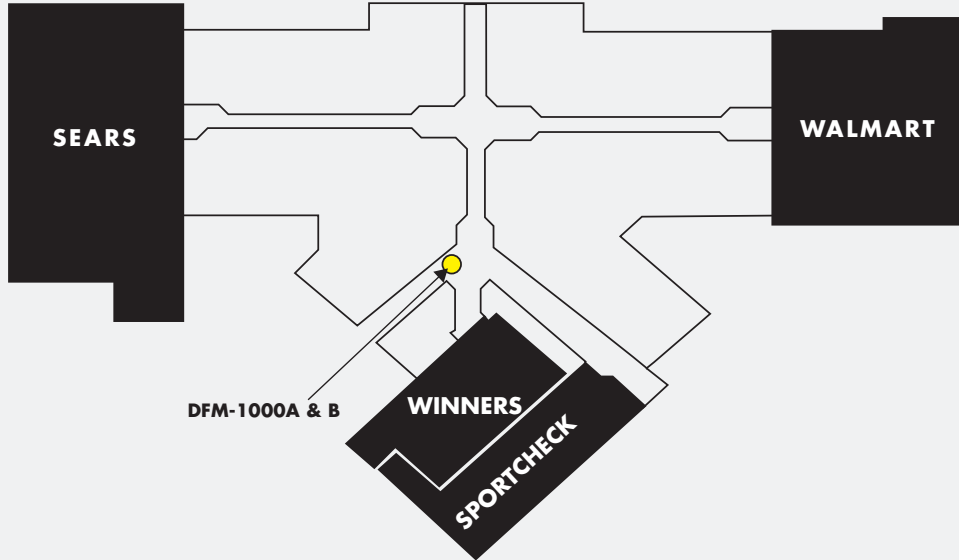
- 3,168,659

PRODUCTS AVAILABLE

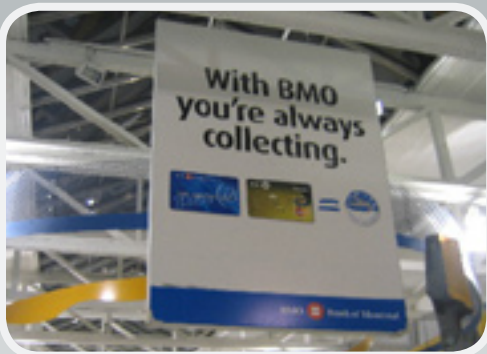
	PRODUCT	SIZE	2010 RATE (4 WEEKS/NET)	INSTALLATION	PRODUCTION PER FACE
	MAIL BANNER (DOUBLE SIDED)	9' W x 12' H	\$ 4,600	\$ 975	\$ 1,066

LEVEL 1

N



VENUE MAP



9' W x 12' H Mall Banner



9' W x 12' H Mall Banner



9' W x 12' H Mall Banner



9' W x 12' H Mall Banner

MEDIA CATALOGUE

DEERFOOT MALL MEDIA PORTFOLIO