








CALGARY, AB • CALGARY MARKET

As one of Western Canada's premier shopping centres, Chinook Centre is the largest mall in Calgary. Located in the geographic heart of the city on Calgary's busiest street, Macleod Trail, the Chinook Centre offers easy access from all parts of the city. Chinook hosts over 200 stores, including the largest food court in Canada as well as the largest movie complex in Calgary.

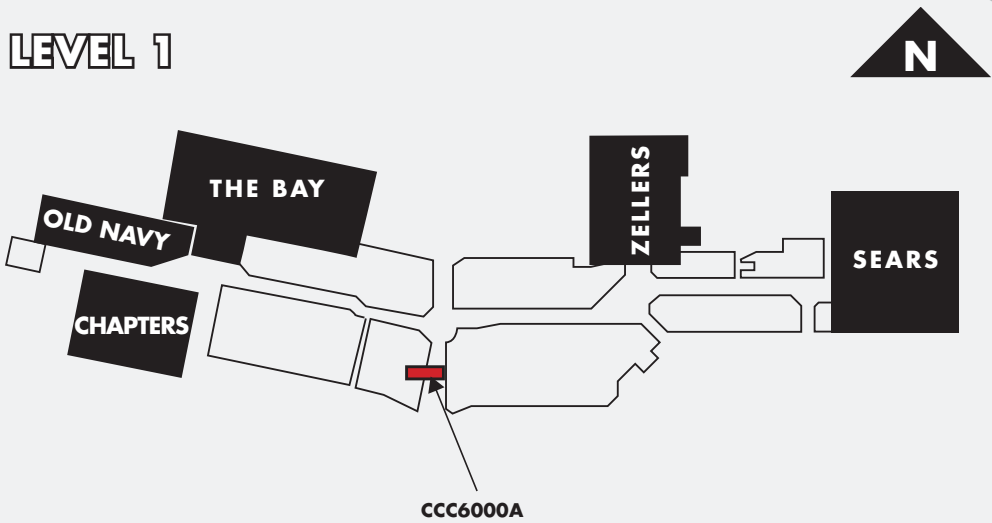
ANNUAL VISITORS

- 13,445,633

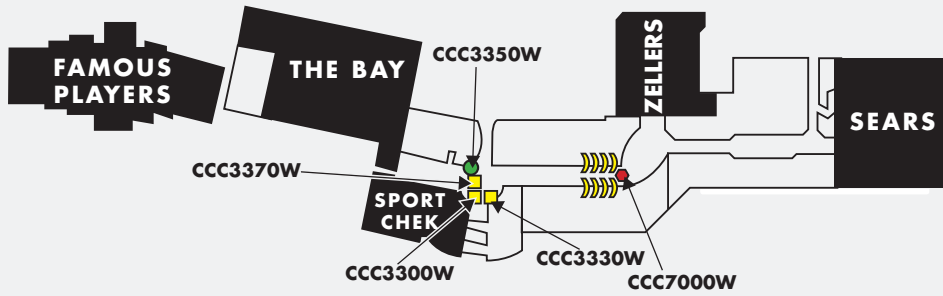
PRODUCTS AVAILABLE

	PRODUCT	SIZE	2010 RATE (4 WEEKS/NET)	INSTALLATION	PRODUCTION PER FACE
	ELEVATOR CONTRAVISION	8' W x 6' H	\$4,400 / FACE	\$810	\$1,020
	MALL BANNER (SINGLE SIDED)	9' W x 12' H	\$4,600 / FACE	\$975	\$1,066
	MALL BANNER (SINGLE SIDED)	12' W x 16' H	\$4,600 / FACE	\$975	\$1,387
	MALL BULKHEAD	18' W x 4' H	\$4,500 / FACE	\$650 + \$870 LIFT CHARGE	\$840
	TRUMPET BANNER	3' W x 9' H	\$440 / FACE	\$90 + \$650 LIFT CHARGE	\$190

LEVEL 1



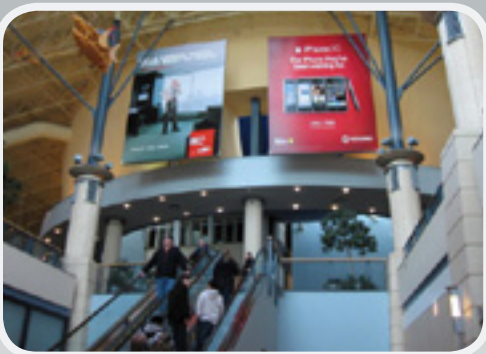
LEVEL 2



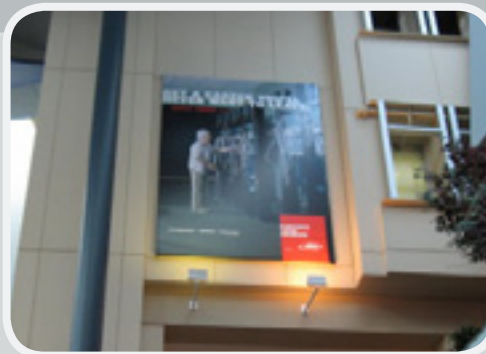
VENUE MAP

MEDIA CATALOGUE

CHINOOK CENTRE MEDIA PORTFOLIO



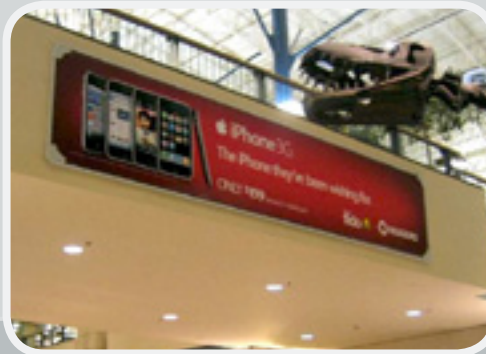
12' W x 16' H Mall Banners



9' W x 12' H Mall Banner



20' W x 4' H Escalator Banner



18' W x 4' H Mall Bulkhead