



2' W x 9' Trumpet Banners & 9' W x 12' H Mall Banners

MONTRÉAL, QC • MONTRÉAL MARKET

With over 28 million annual visitors, the Montréal Eaton Centre is a destination for tourists as well as local residents in Montréal. The mall is located at McGill station, the city's busiest subway stop used by over 11 million commuters every year. With direct access from Place Montréal Trust, the Montréal Eaton Centre is the gateway to the famous "underground city".

ANNUAL VISITORS

- 28,640,600

PRODUCTS AVAILABLE

	PRODUCT	SIZE	2010 RATE (4 WEEKS/NET)	INSTALLATION	PRODUCTION PER FACE
●	MALL BANNER (DOUBLE SIDED)	9' W X 12' H	\$5,400	\$975	\$1,066
●	MALL BANNER (SINGLE SIDED)	9' W X 12' H	\$2,700	\$975	\$1,066
▲	MALL POSTER	4' W x 6' H	\$1,000 / FACE	N/A	\$160
⌋	TRUMPET BANNER	2' W x 9' H	\$.440 / FACE	\$.85 + \$650 LIFT CHARGE	\$.220

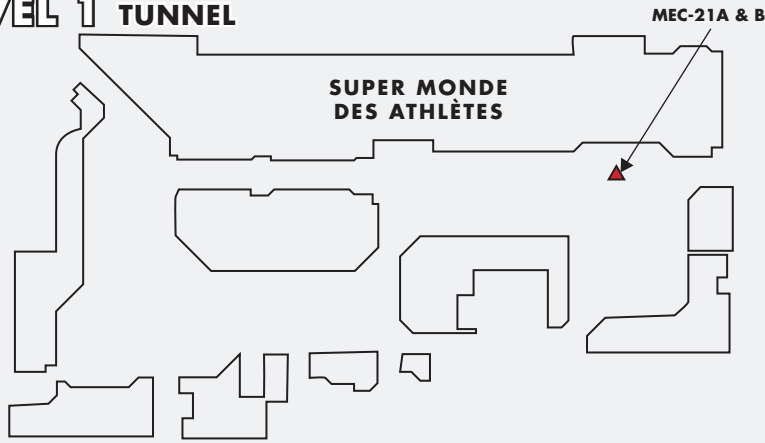


4' W x 6' H Mall Poster

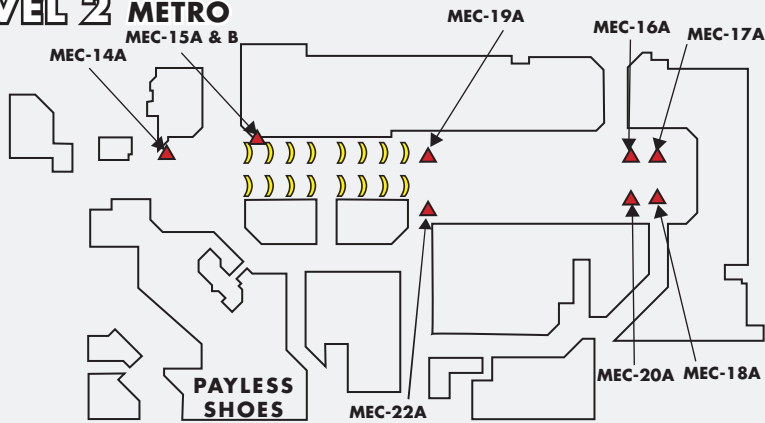


9' W x 12' H Mall Banners (Single Sided)

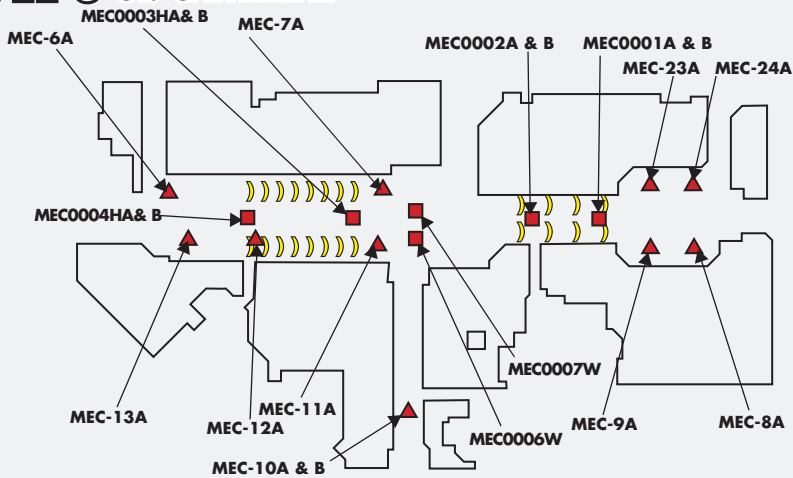
LEVEL 1 TUNNEL



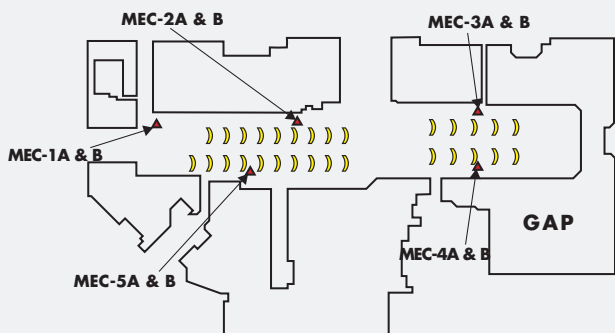
LEVEL 2 METRO



LEVEL 3 ST.-CATHERINE



LEVEL 4 GALERIE



LEVEL 5 CINÉMA

