



12' W x 16' H Mall Exterior Banners







LAVAL, QC • MONTRÉAL MARKET

Le Carrefour Laval is north Montréal's premier shopping centre drawing from a trading area with a population base of 1,209,706. The mall is strategically located at the intersection of the Laurentian Autoroute (15) and Laval Autoroute (440), making it highly accessible to customers.

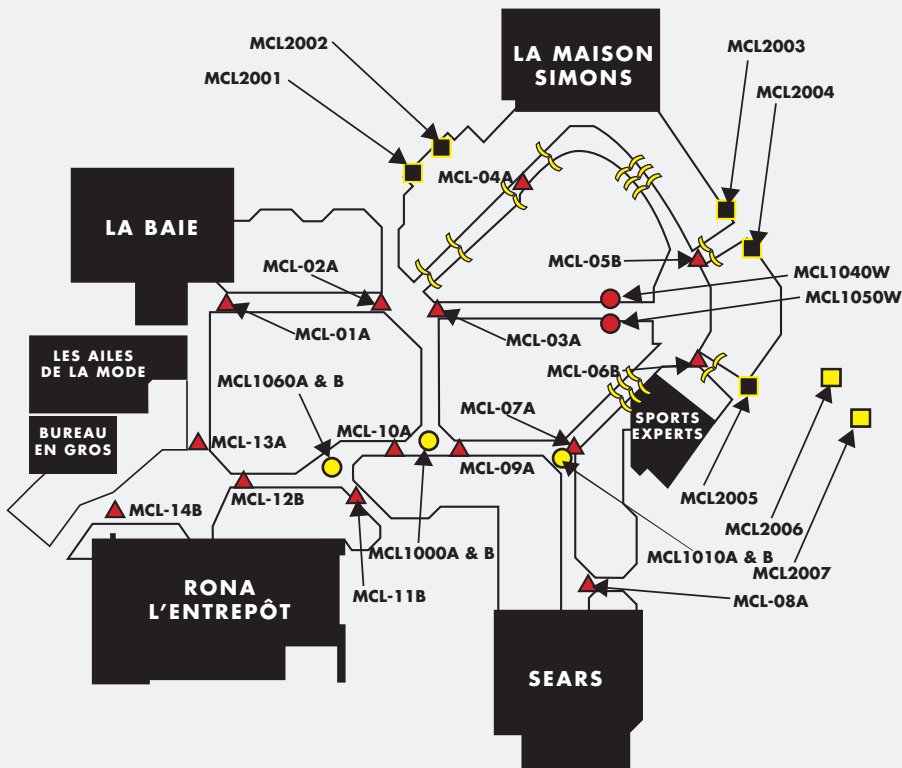
ANNUAL VISITORS

- 11,221,636

PRODUCTS AVAILABLE

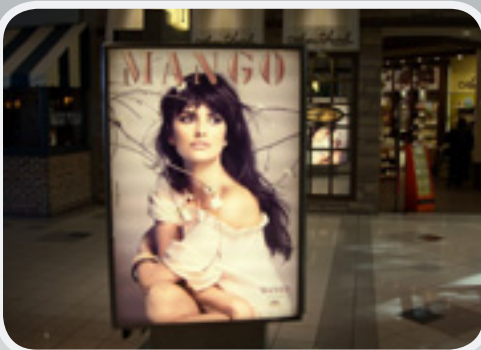
	PRODUCT	SIZE	2010 RATE (4 WEEKS/NET)	INSTALLATION	PRODUCTION PER FACE
	MAIL BANNER (SINGLE SIDED)	9' W x 12' H	\$3,600 / FACE	\$975	\$1,066
	RIGIFLEX MAIL BANNER (DOUBLE SIDED)	9' W x 12' H	\$7,200	\$975	\$1,387
	MAIL EXTERIOR	12' W x 16' H	\$3,200 / FACE	\$2,410	\$1,230
	MAIL EXTERIOR	8' W x 10' H	\$1,160 / FACE	\$1,610	\$680
	MAIL POSTER	4' W x 6' H	\$800 / FACE	N/A	\$160
	TRUMPET BANNER	18" W x 48" H (48 faces)	Contact your Clear Channel Outdoor Account Executive for more information on this product.		

LEVEL 1



VENUE MAP

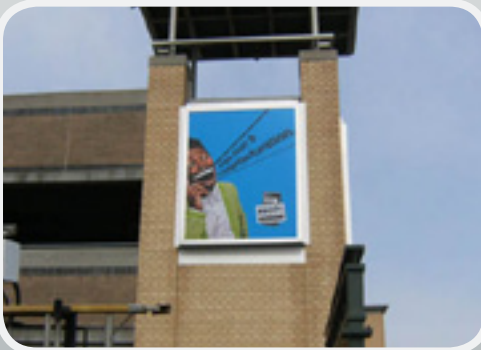
CARREFOUR LAVAL MEDIA PORTFOLIO



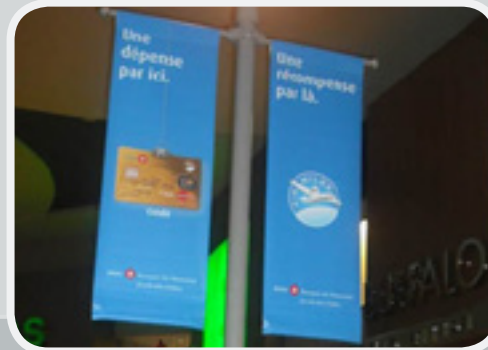
4' W x 6' H Mall Poster



9' W x 12' H Mall Banner



8' W x 10' H Mall Exterior



18' W x 48' H Trumpet Banners

MEDIA CATALOGUE