



VICTORIA, BC • VICTORIA MARKET

This popular mall has established itself as the premiere retailing site in downtown Victoria. Located in the heart of the downtown main local business centre, The Bay Centre is also a popular year round tourist destination with over 3.6 million tourist visits per year.

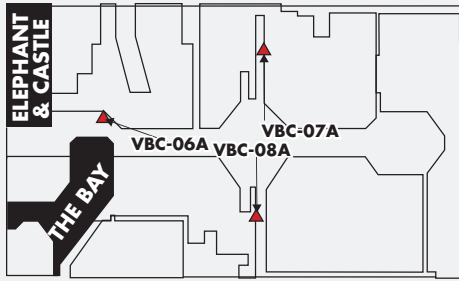
ANNUAL VISITORS

- 6,510,763

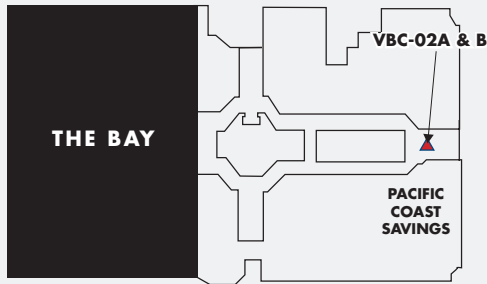
PRODUCTS AVAILABLE

	PRODUCT	SIZE	2010 RATE (4 WEEKS/NET)	INSTALLATION	PRODUCTION PER FACE
●	MALL BANNER (DOUBLE SIDED)	9' W x 12' H	\$5,400	\$975	\$1,066
▲	MALL POSTER	4' W x 6' H	\$600 / FACE	N/A	\$160
)	TRUMPET BANNERS	2' W x 7' H	\$440 / FACE	\$90 + \$650 LIFT CHARGE	\$200

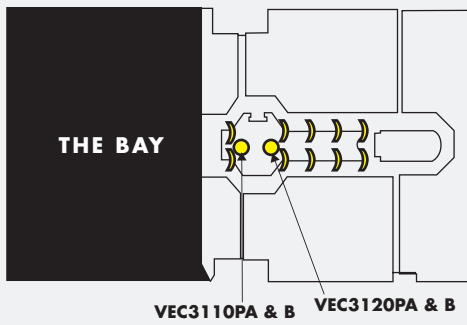
LEVEL 1



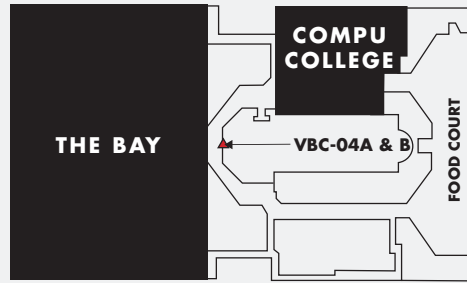
LEVEL 2



LEVEL 3

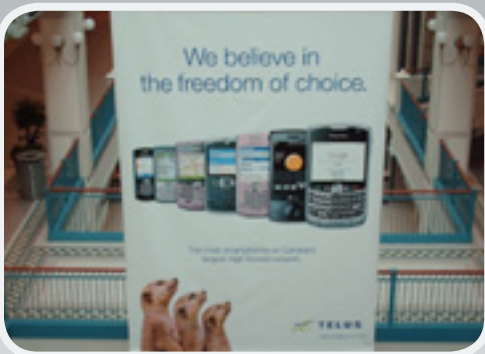


LEVEL 4



VENUE MAP

BAY CENTRE MEDIA PORTFOLIO



9' W x 12' H Mall Banner



4' W x 6' H Mall Poster



4' W x 6' H Mall Postera



2' W x 7' H Trumpet Banner

MEDIA CATALOGUE